



**WACH**  
**1400 Pickens St.**  
**Columbia, SC 29201**  
**(803) 252-5757**

# CONTRACT

<u>Contract / Revision</u> 644735 /		<u>Alt Order #</u>
<u>Product</u> Senate 22		
<u>Contract Dates</u> 10/17/16 - 11/13/16		<u>Estimate #</u>
<u>Advertiser</u> South Carolina Senate Republican Caucus		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WACH	<u>Account Executive</u> House House-Columbia	<u>Sales Office</u> Local-Columbia S
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 18.30
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5099		<u>Advertiser Ref</u> 90507

And:

**Creative Communications-Greenville**  
**PO Box 24189**  
**Greenville, SC 29616**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WACH	10/17/16	11/13/16	M-F 10-11P	10-11P		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	--WTF--				1	\$300.00	3.60			
	Week:	10/24/16	10/30/16	MTWTF--				1	\$300.00	3.60			
	Week:	10/31/16	11/06/16	MTWTF--				1	\$300.00	3.60			
	Week:	11/07/16	11/13/16	MT-----				1	\$300.00	3.60			
N 2	WACH	10/23/16	11/06/16	Sun 9a-10a	9a-10a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$200.00	1.30			
	Week:	10/24/16	10/30/16	-----S				1	\$200.00	1.30			
	Week:	10/31/16	11/06/16	-----S				1	\$200.00	1.30			
<b>Totals</b>								<b>18.30</b>				<b>7</b>	<b>\$1,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/17/16 - 10/23/16	2	\$500.00	(\$75.00)	\$425.00
10/24/16 - 10/30/16	2	\$500.00	(\$75.00)	\$425.00
10/31/16 - 11/06/16	2	\$500.00	(\$75.00)	\$425.00
11/07/16 - 11/13/16	1	\$300.00	(\$45.00)	\$255.00
<b>Totals</b>	<b>7</b>	<b>\$1,800.00</b>	<b>(\$270.00)</b>	<b>\$1,530.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

Client: SC Senate Rep. Caucus  
Product:  
Campaign: Senate 22

## Station Order

CREATIVE COMMUNICATIONS, INC.  
po box 24189  
greenville, SC 29616  
864.268.1717

Estimate No.:  
Contract No.:  
Job No.:

Rev #: 0  
Flight From: 10/18/2016 to 11/08/2016

Market: COLUMBIA, SC  
Station: WACH  
Station Contact: SCOTT HARRIS

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Net Percent		Oct 17	Oct 24	Oct 31	Nov 07	Total Spots	DMA P 35+ (R)
				Rate/ Total	Rate/ Total	Rate/ Total	Rate/ Total						
1	MTWRF-- 10:00P-11:00P	PT 30	WACH NEWS@10	\$300.00	\$255.00	1	1	1	1	1		4	3.6
2	-----Su 09:00A-10:00A	WE 30	SUNDAY MORNING	\$1,200.00 \$200.00 \$600.00	\$1,020.00 \$170.00 \$510.00	1	1	1	1			3	\$83.33 1.3 \$153.85
				\$1,800.00		2	2	2	2	1		7	

4.9 4.9 3.6

Monthly Totals					
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Net Percent Dollars
Oct	4	9.8	\$1,000.00	\$102.04	\$850.00
Nov	3	8.5	\$800.00	\$94.12	\$680.00
	7	18.3	\$1,800.00	\$98.36	\$1,530.00
					\$83.61

### Comments

- Campaign Remarks:  
1. ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.

644735

BH  
10-18

Advertiser: SC Senate Rep. Caucus  
Campaign: Senate 22

**Station Order**  
COLUMBIA, SC - TV

Station: WACH

Comments

2. ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.
  3. PLEASE SIGN ORDER AND FAX TO SUSAN KINES AT 864/292-0776 OR E-MAIL TO KINESCOMM@AOL.COM TO CONFIRM
  4. INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING:  
SPOT DATA IDB# 919  
TV INVOICES IDB# 1060  
Encoda Electronic Invoices IDB Number #919  
EMEDIA TRADE EMT10749
- 1

By: \_\_\_\_\_

10/17/2016

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2:53p

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> COLUMBIA, SC	<b>Date:</b> 10-17-16
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I, Susan Kines

do hereby request station time concerning the following issue:

S.C. SENATE REPUBLICAN CAUCUS
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE INSERTION ORDER					

This broadcast time will be used by: S.C. Senate Republican Caucus

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

S.C. Senate Republican Caucus; PO Box 12012; Columbia, SC 29211

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Shane Massey

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10-17-16

Date



Signature

864-268-1717

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title